

# Simplifying Communication

## Creative Magic Plus



### DIGITAL Key Telephone System

- ❖ Calling Line Identification (FSK/DTMF)
- ❖ External Call Forwarding
- ❖ Built in Hotel Features
- ❖ CLI Based Routing
- ❖ Least Cost Routing
- ❖ Restricted DISA
- ❖ VIP Call



## UNIQUE FEATURES

- CLI Based Routing
- External Call Forward
- Calling Line Identification (CLI)
- Missed Call Details
- Restricted DISA
- Auto Redial
- Mini Voice Mail (Optional)
- Voice message as Music on hold
- PMS / HMS: Property / Hotel Management Software Integrations

## SALIENT FEATURES

- Multiple Disconnect Timers
- 3 Party Conference from analog extension with two P&T Lines.
- Door Lock
- Smart Switch with Sensor For remote activation of external devices like air conditioner, fan etc.
- Walking Class of Service.
- Virtual Accounts for unrestricted usage
- Incoming / Outgoing Call Buffer & Printout
- Call Back to last incoming caller.
- VIP Call with distinctive ring patterns
- Camp On – No Reply / Busy
- Listen In / Barge In
- Room Monitoring
- Call Budgeting for Extension and P&T Lines
- Multiple Alarms
- Call billing Software (Optional)
- Interface for External Paging, External "Hold on Music"

## DISTINCTIVE FEATURES

- DISA – Direct Inward Station Access (optional)
- Restrict Direct DISA Access
- DOSA – Direct Out Station Access
- Day / Night Mode of the SBDX Plus
- Auto Call Disconnection
- Budgeting on Extensions as well as on Trunks
- CLI (FSK/DTMF) Detection on Analog Trunks
- CLI Extending to SLT
- Internal as well as External Hold On Music
- VIP Call
- CLI Based Call Routing
- Advice of Call Charges Display on Key Phone
- Screened / Unscreened transfer:
- Call Parking
- Call Pick-up
- Silent Monitoring (Right Dependent)
- Personal Pass code
- Dynamic call control
- DND Override (From Key Phone Only)
- Logging-In of Auxiliary Operator
- Mini E-mail
- Paging
- Voice paging on KTS
- Master Cancellation
- Background music
- Day & Night Mode-Auto/Manual Changeover
- Global / Personal memory bank
- Last Caller Call Back
- Forceful release of a line
- Virtual Telephony
- Set Self Alarm
- Department Call

## REGULAR FEATURES

- Call Transfer / Consult
- Brokers Call
- Redial
- Hold a Line
- Auto Call Back On Busy Extension / Trunk
- Listening In (Right Dependent)
- Barge-In (Right Dependent)
- Emergency Call (Only from key phone)
- Conference
- Call Privacy
- Dynamic Call Control
- Call Forwarding
- Call Forward External
- Follow Me / Do Not Disturb
- Hotline Setting
- Boss Secretary System
- Auto Lift & Auto Drop
- Smart Switch

## UNIQUE HOTEL FEATURES

- Hotel Name Setting
- Check-In / Check-Out
- Entering of the bills
- Guest Message Reminder
- Private Line
- Room Shifting
- Reprint Room Bills
- Wake up Alarm
- Temporary Check-In / Out
- Temporary Check-In
- Floor Service
- Room Status

## SYSTEMS SPECIFICATIONS

<b>Dialling Method</b>	External	Dial Pulse (DP) 10pps, Tone (DTMF)Dialling
	Internal	Dial Pulse (DP) 10pps, Tone (DTMF)Dialling
<b>Power Failure</b>	Transfer	To per-assigned extensions
	Backup-24VDC	Several hours with optional batteries
<b>SMDR</b>	Detail Recording	Date, Time, Extension Number, CO Line Number Dialed Number , Call Duration, Amount code
<b>Power Source</b>		230VAC, 50Hz / 48 VDC
<b>Power requirement (max.)</b>		40 Watts Max
<b>Mounting Options</b>		19" Rack Mount / Wall Mount
<b>Dimensions (H x W x D)</b>		90 x 440 x 290 mm
<b>Connectors</b>	Extensions	RJ 45 Connectors
	Trunks	RJ 45 Connectors

## PERIPHERAL CARDS

CARDS	DESCRIPTION	NO. OF CARDS	MAX. CAPACITY
TKD	3 Ports Trunk, 2 Digital & 1 CLI Ports	1	3 Trunks, 2 Digital, 1 CLI Port & 32 Extn.
DLC	8 Ports Digital Line	3	3 Trunks, 26 Digital, 1 CLI Port & 8 Extn.
ALC	8 Ports Analog Extn. Lines	4	3 Trunks, 2 Digital, 1 CLI Port & 32 Extn.
ATD	4 Ports Trunk & 4 Port Digital	3	15 Trunks, 14 Digital, 1 CLI Port & 8 Extn.
DTD	4 Ports Trunk, 2 Digital & 2 CLI Ports	3	15 Trunks, 8 Digital, 7 CLI Ports & 8 Extn.
TEC	2 Ports Trunk, & 6 Ports Analog Extn.	4	11 Trunks, 2 Digital, 1 CLI Port & 24 Extn.

Maximum system capacity 38 ports including CLI Generation ports.

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